

**3M** Science.  
Applied to Life.™

CAUTION  
AUTOMATIC VEHICLE  
NO RIDING

3M™ Ultra Durable Floor Marking Tape 971

**Fast, flexible and durable  
for no compromises.**

**Unbeatable toughness.  
Unparalleled flexibility.**

You need to do your job faster than ever before without sacrificing safety or standards. And you need to be able to rely on your floor marking to change with you — and to stand up to heavy traffic and tough conditions. That's where we come in. Our tapes go down quickly and come up easily, so changes are no sweat. When you're facing new regulations, new equipment, new products — you have the power to adapt your facility to ever changing conditions. No compromises.



**3M™ Ultra Durable Floor Marking Tape 971 stands up to your ever changing conditions. The flexible floor marking you need for tough, high-traffic conditions.**



**Fast and easy to apply with clean removal**

Requires minimal tools or production downtime to apply — no dripping paint, drying, fumes, or clean-up. Just peel, apply, and get to work.

**Make your facility more flexible**

Change your layout whenever you like, with no grinding off old paint or masking for new — saving you time and money.

**Maximize your efficiency**

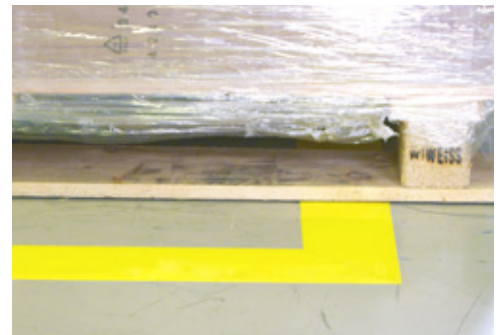
Using the 5S visual management system helps make it easier to ensure your workplace is more organized, efficient, productive and safer.

**Superior durability**


Thick backing provides excellent abrasion resistance and withstands lifting, curling and peeling from forklift traffic and dragging pallets.



**Resists lifting from forklift traffic.**



**Excellent pallet drag resistance.**



**Unique Polylactic Acid (PLA) Backing**  
 The key ingredient in 971 backing is made from an environmentally-conscience, plant-based material versus petroleum-based, traditional, vinyl tapes. The thick PLA backing provides top-tier durability while using less fossil fuels.

Product Number	Color	Adhesive Type	Backing Material	Backing Thickness	Total Thickness	Temperature Range
<b>3M™ Ultra Durable Floor Marking Tape 971</b>						
971	Yellow, White, Blue, Green, Orange, Red	Rubber	PLA	30 mils (.76mm)	32 mils (.81mm)	40–150°F (4–66°C)

**Note:** The technical information and data on these pages should be considered representative or typical only and should not be used for specification purposes.



**3M Industrial Adhesives & Tapes**  
**3M Center, Bldg 225-3S-06**  
**St. Paul, MN 55144-1000 USA**

**Phone** 1-800-362-3550  
**Web** 3M.com/IATD  
 3M.com/floormarking

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 v2, October 2018